GIFA and METEC Southeast Asia inaugural editions move to 5 – 7 October 2022

Moving the exhibition from February 2022 to the later part of the year will offer better planning security and confidence for Thai companies and international exhibitors.

22 September 2021, Singapore – The first editions of GIFA and METEC Southeast Asia will be further postponed to 5 - 7 October 2022. GIFA and METEC Southeast Asia 2022 will be held alongside the well-established wire and Tube Southeast Asia. The decision to move the trade fairs from the original February dates to the later part of the year was taken following in-depth discussions with partners in Thailand, together with domestic and international exhibitors.

In light of the current COVID-19 situation in Thailand where Bangkok is marked as a dark-red zone and large scale events are still restricted for the foreseeable future, coupled with the varied quarantine requirements for returning international travellers, planning with any certainty and with confidence has been extremely challenging for exhibitors.

Mr Gernot Ringling, Managing Director, Messe Düsseldorf Asia, said: "With the exhibitions less than five months away, and taking into consideration the international profile of both exhibitors and trade visitors, we made the difficult yet necessary decision to postpone the co-located exhibitions to the later part of the year. Fluctuating COVID-19 cases in Thailand despite increased vaccination efforts, has made it very challenging for local and overseas companies to commit their trade fair participation."

"The proactive decision to act was made early in the interest of all participants involved, both for health and economic standpoints. We are confident the shift to October will also be a more opportune time as companies look to stimulate investment decisions in the region as global economies improve and pent-up demand gains momentum. We believe the postponement also affords enough time for the industry to adjust their plans as in-person meetings in a safe environment continue to be in demand as the world prepares to transit to the endemic stage of COVID-19," Mr Ringling added.

As new trade fairs to the Thai and Southeast Asian market, timing is critical for the two specialist events aimed at the foundry and metallurgy sectors. Commenting on the October move, **Ms Beattrice Ho, Project Director, Messe Düsseldorf Asia**, said the fluid landscape against the backdrop of the pandemic, calls for adaptability and flexibility. "Our ability to deliver an event that optimises participant investment in time and resources is a priority, and after considering all aspects we felt moving the trade fairs to October 2022 would be the best decision."

"We remain committed to meet the business needs of all participants and will stay steadfast in nurturing these trusted relationships for an even more successful participation as more favourable travel conditions are expected later in the year, together with greater market confidence."



1st International Foundry Trade Fair and Forum for Southeast Asia



1st International Metallurgical Trade Fair and Forum for Southeast Asia

5 - 7 OCT 2022 BITEC, Bangkok, Thailand

www.gifa-southeastasia.com www.metec-southeastasia.com

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What to expect at GIFA and METEC Southeast Asia

A total of 110 foundry and metallurgy companies are expected to participate as they present a comprehensive spectrum of products and solutions from foundry technology and equipment, including casting machines, processing equipment, to iron and steel making technology, for a range of user industries – from automotive, building and construction, energy and gas, to users from metal and steel plants. The two exhibitions are powered by <u>'The Bright World of Metals'</u> portfolio of trade fairs under the Messe Düsseldorf group in Germany which include the long-established metal trade fair quartet of GIFA, METEC, THERMPROCESS, and NEWCAST.

GIFA and METEC Southeast Asia will co-locate with the well-established <u>wire</u> and <u>Tube</u> Southeast Asia exhibitions already into their 14th and 15th editions respectively. The synergies between GIFA and METEC Southeast Asia and wire and Tube Southeast Asia will continue to drive growth within Southeast Asia across a wide range of industries.

The GIFA and METEC Southeast Asia team will reach out to all industry partners, stakeholders and participants regarding event logistics and planning. Participants may also contact <u>gifa@mda.com.sg</u> or <u>metec@mda.com.sg</u> for immediate assistance.

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About GIFA Southeast Asia

As the specialist trade fair for casting technologies and innovation – GIFA Southeast Asia – 1st International Foundry Trade Fair and Forum for Southeast Asia brings together a showcase in foundry systems, including casting machines and technologies, pouring equipment and more. For more information, visit <u>www.gifa-southeastasia.com</u>

About METEC Southeast Asia

METEC Southeast Asia 1st International Metallurgical Trade Fair and Forum for Southeast Asia is the region's niche trade fair focused on metallurgy, steel castings and steel products. Beyond a sourcing platform, METEC Southeast Asia will offer a highquality programme focusing on a myriad of areas from metallurgical issues, trends in the steel industry, to innovations in the energy and resource efficiency fields. For more information, visit <u>www.metec-southeastasia.com</u>

About "The Bright World of Metals"

The GIFA (International Foundry Trade Fair), METEC (International Metallurgical Trade Fair), THERMPROCESS (International Trade Fair and Symposium for Thermo Process Technology) and NEWCAST (International Trade Fair for Castings) are a set of four international technology trade fairs and will be held across 14 halls from 12 to 16 June 2023. It is expected that they will receive some 2,300 exhibitors and around 78,000 visitors. Casting products, foundry technology, metallurgy and thermo processing techniques will be shown to the world over the course of five days in the capital of the Rhine region. The trade fairs are accompanied by a high-quality program including seminars, international congresses and series of lectures.

For more information, visit <u>www.gifa.de</u>, <u>www.metec.de</u>, <u>www.thermprocess.de</u> and <u>www.newcast.de</u> or <u>www.tbwom.com</u>

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